

SXSWi SWAG BAGS 2008

Hey, this is John doing a quick little review of the South by Southwest Swag Bag for South by Southwest Interactive. So we've got a little Opera drink koozie here. We have got a big pile of paper: *Boston Chronicle*, bunch of stuff, *Fast Company*, *Linux Journal*, *Popular Science*, *Create*, *Everywhere*, *Code*, bunch of other junk. A little O'Reilly book: *Games and Puzzles*. Maker Fair 3-D glasses, my badge, uhh, Microsoft Expressions Silverlight stuff, a little notepad, the 40-dollars-to-replace directory. Some stickers, some lanyards, some CDs, a little Adobe fortune cookie thingy. And that's about it. See you later.